

DO YOUR  
CHRISTMAS  
SHOPPING  
NOW

### Phonograph and Piano Salons Open Evenings Until 9 o'Clock

Use Entrance 33d St. Near Broadway After 5.30 P. M.  
GIMBELS PHONOGRAPH AND PIANO SALON—Eighth Floor

## Blouses of Georgette Crepe or Crepe de Chine for Gifts!

Fashioned New—Lovely—and in Endless Variety

Values Only Possible Through Three-Store Buying

At \$5—Lovely Georgette Crepe Blouses, side-buttoning, with the entire front hand-embroidered in a motif of silk and beads. Fresh-pink, beige or white.

At \$5.95—Suit shade Blouses of Georgette crepe, in youthful round-neck fashion; heavy bead work combined with silk embroidery on the front and neck line. Navy or maduro brown.

And others, and still others, the loveliest showings of Georgette crepe and crepe de chine Blouses in the city. \$5 and upwards to \$55.00.



Gift-Boxed Upon Request  
GIMBELS BLOUSE SALON—Third Floor

At \$6.95—The always smart frill Blouse of Crepe de Chine (pictured). Or another model of Georgette crepe with a frilled round collar, cuffs and skirt of net.

At \$7.95—A n apronette model of Georgette crepe, finely embroidered in braid—just as is pictured.

At \$8.95—A n apronette model of Georgette crepe that one may blouse at the waist-line. Embroidery of intermingled silk twist and metal thread.

### Madame Stylish Stout! Another Group of These Wonderful Dresses of Silk Crepe de Chine

At \$36.50

Sizes 42½ to 50½

No wonder every woman who tried on one of these dresses bought it enthusiastically. It fit her so perfectly. It gave her the best lines possible for her—detracting from largeness of appearance—lending long-line grace.

Of course it is correct in every detail—coming from the workroom of a specialist in "stylish stout" garments.

Fashioned just as is pictured (at left), in navy blue, taupe, black, plum, Belgium blue.

"Stylish Stout" Dresses of Wool Jersey at \$37.50

Smart Velveteens at \$35 to \$75.

Afternoon and Dinner Dresses of Satin, Georgette Crepe, Crepe Meteeur, Tricolette, \$49.50 to \$225.

And, in attendance, salespeople who are trained in the requirements of the woman of large figure.

GIMBELS WOMEN'S DRESS SALON—Third Floor



### Laces for Christmas Fancy Work

Valenciennes Edgings, Insertions, Gallons and Medallions

for adorning lingerie, camisoles, and other dainty things. 20c to 85c a Yd.

French Imported Cluny Lace and Insertions

for finishing curtains and trimming fascinating bed spreads, 2 in. to 20 in. wide. 25c to \$2.95 a Yd.

Valenciennes Edgings and Insertion

in matching patterns—Round thread and French meshes—very charming. \$1.10, \$1.35, \$1.50 doz.

Filet Laces

in various patterns and widths. 35c to 68c a Yd. GIMBELS—Main Floor

### Gift Neckwear and Veiling

Neckwear

Brushed Wool Scarfs, \$7.95 with belts and pockets, fringed ends, in navy, grey, sand and black.

Ribbon Neckbands, \$1.00 of Oriental coloring; head tassel ends.

Veilings

Slip-on Veils, 50c in chenille dots—so popular. Special Purchase of Veiling, 50c

in assorted meshes and colors. GIMBELS—Main Floor

### Little Gifts from the Notion Shop

Crochet Edged Wash Cloths, 15c and 20c

Fancy Round Garters, \$1.50 and \$3.00

Household Aprons, 85c and \$1.00

Folding Hangers, 50c

Enamel Hangers, 15c ea.

Slipper Trees, 3 prs. for 25c

And Dozens of Other Practical Gifts

GIMBELS—Main Floor

## Real Madeira LINENS to Go Into Santa Claus Pack Every One a Gift at a Saving

All these real Madeira Linens are hand scalloped, with very charmingly hand embroidered centres. All are fashioned of fine Irish Linen.

Tea and Luncheon Napkins, \$3.50 a box

Boxed and ribbon tied, in half dozen lots.

13-Piece Luncheon Sets, \$5.50 a set

Luncheon Cloths, \$10.75 Each

54 inches in diameter.

Bread Tray Doilies, 45c each.

Dainty bow-knot design.

Handkerchief Cases, 75c each

Lingerie Pillow Cases, \$2.75 each

Oval Shape Tea Wagon Doilies, \$1.00 Each

14x20-inch. Very lovely.

GIMBELS LINEN SHOP—Second Floor

## Ice Skates, Shoes, Etc. Christmas Gifts for the Lover of Out-Doors



Ice Skates

Double Runners, 60c and 90c.

Men's All Clamp, 95c to \$4.50.

Women's Half Clamp, \$2.25 to \$5.50.

Men's and Women's Screw-on Hockey Skates, \$2.00 to \$5.00.

Men's and Women's Screw-on Figure Skates, \$3.50 to \$20.00.

Hockey or Racing Tubular Skates, Aluminum finish, \$8.00.

Nickel finish, \$9.50.

Skating Shoes

Men's, \$7.50 to \$14.50.

Women's, \$8.50 to \$16.50.

Boys', \$6.50 and \$7.50.

Shoes for Men's Tubular Skates, \$6.50 and \$8.50.

Shoes for Women's Tubular Skates, \$7.50.

Padded Ankle Straps, 25c, 35c, 50c pair.

Skating Bags, \$2.25 to \$4.95.

Ankle Supports, corset style, \$1.25 to \$1.95.

GIMBELS—Fourth Floor

## Rugs at Prices That Will Suit Every Pocketbook

### Magnificent Chinese Rugs

From the Estate of John C. Uhrlaub

Prevailing Colors: Blues (of varying shades), Rose, Tan or Gold

Approximate Sizes and Prices Are as Follows:

1 ft. 7 in. x 2 ft. 5 in.	\$19.50	4 ft. x 7 ft.	\$159.50
2 ft. x 3 ft.	\$32.50	5 ft. x 8 ft.	\$225.00
2 ft. x 3 ft. 10 in.	\$42.50	6 ft. x 9 ft.	\$250.00 to \$310.00
2 ft. 4 in. x 4 ft. 3 in.	\$55.00	7 ft. x 10 ft.	\$325.00 to \$400.00
3 ft. x 5 ft.	\$77.50 and \$87.50	8 ft. x 11 ft.	\$400.00 to \$500.00
3 ft. x 6 ft.	\$92.50 and \$97.50	9 ft. x 12 ft.	\$425.00 to \$675.00

GIMBELS RUG SECTION—Sixth Floor

For Other Gimbel News See Pages 14 and 15

# Gimbel Brothers

31<sup>ST</sup> ST. - BROADWAY - 33<sup>RD</sup> ST.  
THE STORE OF A MILLION GIFTS

## Berkey & Gay Sent

to Gimbel's \$150,000.00 worth of Superb Furniture suitable for Christmas Gifts. Included in this collection are Living Room Sets, Bed Room Sets, Guest Room Sets, Dining Room Sets, and dozens of separate pieces.

Decorations in rich color, simulating Coromandel lacquer; mahogany, walnut, and other choice woods, made lovely with hand-painted designs after the manner of Robert Adam's time, are the characteristics of this superb furniture. Rich brocades, magnificent linens printed in gorgeous colorings and in most exotic designs. Jacquard woven fabrics, and quality satens add their elegance as upholstery.

Choosing at Random, here are a few pieces:

—Miniature Cabinets for bibelots - - \$153.00

41 in. high by 15 in. wide. Decorated to simulate Coromandel lacquer. Very exquisite.

—Chest - - - - - \$516.00

That may serve for dowry chest, for "hope" chest, or for any of the uses that collectors may desire it. Tray inside. Chinese motifs in simulated lacquer.

—Oak Table, Elizabethan type - - - \$385.00

66 in. long, hand carved, and finished so beautifully that it has all the appearance of old-time craftsmanship.

—Mirror, Louis XV. type - - - - - \$117.50

Mahogany, with gold decorations.

—Mirrors, \$15.00 to \$126.00, chosen from the dozens, every one of which is very quaint.

—Console Table, or commode, of great beauty \$370.00. Hand painted to suggest the work of Angelica Kaufman and of Robert Adam.

—Dozens of picturesque Chairs from \$80.00 up.

GIMBELS FURNITURE SECTION—Seventh Floor

## Furniture for "Wee Folks" Practical Gifts. Moderate Prices.

High Chair, \$12.00

Easily converted into a rocker, has cane seat and panel back.

Comes in Ivory Enamel, Golden or Fumed Oak.

Child's Crib, \$31.50

Size 2.6x4.6, with square posts and filler rods, with panels in head and foot.

Crib Mattress

Juvenile Cretonne covered, cotton felt lined, plain edge, \$9.00

Juvenile Cretonne covered, cotton felt lined, roll edge, \$10.00

8 oz. striped ticking covered, filled with best black hair, \$12.75

Bent Wood High Chair, \$8.00

Cane seat and finished in Golden Oak or Mahogany.

Nursery Beds decorated in Mother Goose rhymes. Little Rockers and other Chairs.

GIMBELS NURSERY FURNITURE SECTION—Eighth and Seventh Floors



## Sale of Wool Caps

Thousands to choose from

Phoenix Make

79c

Many Styles and Colors

Skating Caps—Street Caps—Frosty Weather Caps—School Caps Play Caps

All sizes—Baby's to Parents'

Give Them for Christmas

All are perfect goods—of the splendid quality for which the Phoenix Mills are justly famous. Wonderful values.

GIMBELS MEN'S HAT SHOP—Fourth Floor

## OLD CHINESE Silk Embroideries

A Pre-Christmas Sale

At Prices Ranging from 50c to \$100.00

—Sleeve Bands

—Embroidered Strips

—Panels

—Borders

—Mats

—Draperies

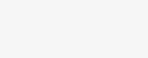
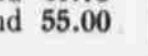
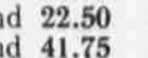
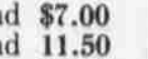
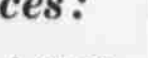
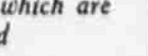
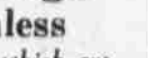
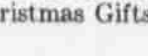
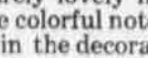
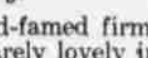
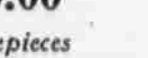
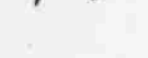
—Centrepieces

—Collars

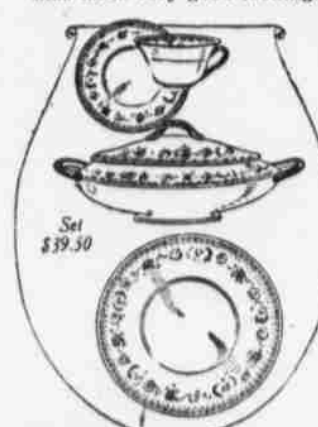
—Vestings

These Embroideries are a purchase made before the War, from a world-famed firm. Hence the economical pricing. Many are over 100 years old; each is rarely lovely in color, design and needlecraft. All pieces are particularly adapted to add the colorful note that Paris demands of this season's costumes—to make lovely ray spots in the decoration of your home or studio—or to fasten—or be—most charming Christmas Gifts.

GIMBELS TRIMMINGS SHOP—Main Floor



\$39.50—106 pieces, clear white semi-porcelain, decorated with Vandykes of black held by pink French roses. Gold covered handles of a very graceful shape. Will make the Christmas table very good looking.



\$39.50—106 pieces clear white semi-porcelain, decorated in a "cantonese-style" border; very gay and happy looking. Gold on the graceful handles. Christmas would be much more holiday-like if you have this set.

Cut Glass

Vases

\$3.95 Each

12 inches tall, and quite lovely for the Christmas bouquet.

Cut Glass

\$5.95 Each

—fruit bowls —baskets  
—bread tray —salad bowls  
—cups —sugar and cream sets

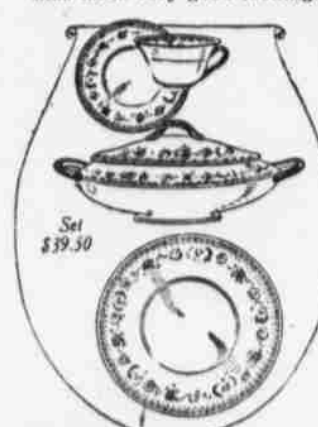
GIMBELS—Fifth Floor

## The New Dinner Sets at \$39.50 ea.

American-made and very smartly designed. Simply fine for a Christmas Gift.



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GIMBELS—Fifth Floor

## Window Shades



These Splendid  
Shades

are made of domestic Holland, mounted on Hartshorn spring rollers. Side hemmed. 72 in. long. Colors: white, ecru, green. All necessary fixtures.

\$1.75 for all sizes from 24 in. wide to 34 in. wide.

\$2.00 for those 36 in. and 38 in. wide.

\$1.15

Holland Shades; white, ecru and green; 36 in. x 72 in., complete with all fixtures.

95c

Opaque Shades; white, ecru, green; 36 in. x 72 in., complete with all fixtures.

Large Assortment of Curtain Poles, Rods, Fixtures of all sorts. Moderate prices.

Picture cords and mirror cords in colors.

These are only a few of the items that are here at most attractive prices.

Very Lovely

Moquette

Couch Covers

\$18.00

Each



This is a most extraordinary offering for Christmas Gifts, for if Gimbel's had to buy them now, they would cost as much at wholesale. It's only by the great 3-store buying power and Gimbel's foresight that these rich, deep, soft pile Moquette Couch Covers have been bought so advantageously that you get them at \$18.00. Size, 5 ft. x 7 ft.

GIMBELS—Sixth Floor